

Brand usage guideline

IH Brisbane – ALS requires partners to use its logo only within the purpose of advertising the school's services. The logo cannot be modified or changed in any way and may only be used for purposes of promoting IH Brisbane – ALS. The school image must not be involved in any manner, which may be considered disparaging or negative. IH Brisbane – ALS reserves the right to approve all use of its logo and to revoke the license to use the logo at any time in its sole discretion.

International House Brisbane - ALS Logo



IH Blue
PANTONE PMS 281
C100 M72 K32



IH Yellow
PANTONE PMS 123
M24 Y94



IH Grey
PANTONE PMS 431
C11 M1 K64

Vocational Logo



ALS Black
PANTONE Neutural BlackC
K100



For more brand information or if you would like artwork approved please email
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